## The Claims

## What is claimed is:

- 1. A flavor active compound obtainable by subjecting one or more peptides selected from the group consisting of Arg-Phe, Ala-Glu, Glu-Ala, Val-Ala, Phe-Glu, Thr-Leu, Tyr-Val, Val-Tyr, Pro-Val, Asp-Ala, Ala-Asp, Trp-Ala, Ala-Asp, Trp-Ala, Phe-Ala, Ala-Phe, Tyr-Ala, Ala-Tyr, Lys-Glu, Lys-Phe, Val-Lys, Val-Phe, Leu-Leu, and Met-Tyr to a Maillard reaction with reducing sugars under conditions sufficient to form the flavor active compound.
  - 2. The compound according to claim 1, obtainable from the dipeptides Leu-Leu, Val-Tyr, Tyr-Val, Ala-Phe or Ala-Asp.
- The compound according to claim 1, obtainable from the dipeptides Val-Phe or Val-Lys.
  - 4. The compound according to claim 1, obtainable from the dipeptides Met-Tyr or Pro-Val.
  - 5. The compound according to claim 1, wherein the reducing sugars include fructose, glucose, xylose, maltose, lactose, fucose, arabinose, galactose or rhamnose.
- 6. A food product, cosmetic product or pharmaceutical product containing a flavor effective amount of a flavor active compound according to claim 1.
  - 7. The product of claim 6, in the form of a food product which comprises chocolate, milk, yogurt, pudding, ice cream, a beverage, baby food, a prepared food, or a pet food.

8. A process for preparing a flavor which comprises subjecting one or more peptides selected from the group consisting of Arg-Phe, Ala-Glu, Glu-Ala, Val-Ala, Phe-Glu, Thr-Leu, Tyr-Val, Val-Tyr, Pro-Val, Asp-Ala, Ala-Asp, Trp-Ala, Ala-Asp, Trp-Ala, Phe-Ala,

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Ala-Phe, Tyr-Ala, Ala-Tyr, Lys-Glu, Lys-Phe, Val-Lys, Val-Phe, Leu-Leu, and Met-Tyr to a Maillard reaction with reducing sugars under conditions sufficient to form the flavor.

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- 9. The process according to claim 8, wherein the reducing sugars comprise fructose, glucose, xylose, maltose, lactose, fucose, arabinose, galactose or rhamnose.
  - 10. The process according to claim 8, wherein a chocolate flavor is obtained by subjecting one or more peptides selected from the group consisting of Leu-Leu, Val-Tyr, Tyr-Val, Ala-Phe, Ala-Asp, Val-Phe, Val-Lys, Leu-Leu and Val-Tyr to the Maillard reaction with the reducing sugars under conditions sufficient to produce the chocolate flavor.
  - 11. The process according to claim 8, wherein a cocoa flavor is obtained by subjecting one or more peptides selected from the group consisting of Leu-Leu, Val-Tyr, Tyr-Val, Ala-Phe or Ala-Asp to the Maillard reaction with the reducing sugars under conditions sufficient to produce the cocoa flavor.
  - 12. The process according to claim 8, wherein a caramel flavor is obtained by subjecting peptides selected from the group consisting of Val-Phe or Val-Lys to the Maillard reaction with the reducing sugars under conditions sufficient to produce the caramel flavor.
  - 13. The process according to claim 8, wherein a bready flavor is obtained by subjecting peptides selected from the group consisting of Phe-Val or Lys-Glu to the Maillard reaction with the reducing sugars under conditions sufficient to produce the bready flavor.
- 25 14. The process according to claim 8, wherein a meat flavor is obtained by subjecting Met-Tyr to the Maillard reaction with the reducing sugars under conditions sufficient to produce the meat flavor.
- 15. The process according to claim 8, wherein the flavor is added to a food product, cosmetic product or pharmaceutical product.
  - 16. The process according to claim 15, in the form or a food product which comprises chocolate, milk, yogurt, pudding, ice cream, a beverage, baby food, a prepared food, or a pet food.